

HÔME

TEST TO TREAT

PROGRAM

The Home Test to Treat program was a national telehealth pilot program to evaluate the effectiveness of home testing and treatment for COVID-19 and flu. 80,000+ enrolled in the program from across the country.

The program was a collaboration between NIH/NIBIB, ASPR, CDC, eMed, VentureWell, and UMass Chan Medical School.

80K+

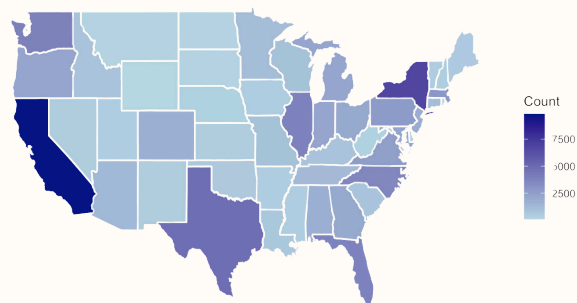
enrolled

40K+

test kits distributed

6K+

individuals treated for
COVID-19 or flu



State level density of enrollment

Home Test to Treat Quick Facts

Telehealth and treatment were provided at no cost.

The program was available in English and Spanish.

Telehealth was available via video, phone or email/message.

The program was available from August 2023-April 2024.



Scan me

Demographics

Of the original number enrolled, ~66,000 participants engaged with the program (i.e., ordering tests, reporting a positive result, obtaining telehealth).

63% of participants were under/uninsured

45% of participants reported experiencing difficulty accessing medical care

51% of participants reported having a chronic condition

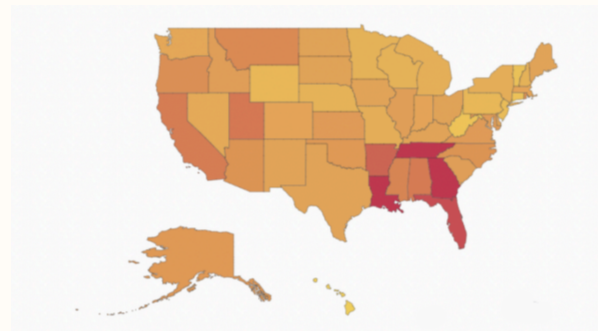
32% identified as being a racial and/or ethnic minority

Community Engagement Highlights

An experienced community engagement team led outreach, establishing partnerships with local, state and federal entities to share information about the program with vulnerable communities and COVID hotspot locations.

5,600+ organizations contacted

- Government Departments
- National & Community-based Non-Profits
- Faith-based entities
- Community Clinics & FQHCs
- Community Social Media Pages
- Local Community Advocates
- Academic partners



State level density of outreach

Social Media Partners

MEAction
Nurse Ryan
Public Health Millennial
Those Nerdy Girls
We Bravely Go

Questions? Get in touch at test2treat@umassmed.edu